



## BICHON CLUB ZAGREB

ILICA 61, 10 000 ZAGREB, CROATIA @: [info@bichon-klub-zagreb.hr](mailto:info@bichon-klub-zagreb.hr) phone: +385 99 845 2119

### BICHON CLUB ZAGREB AND GERMAN DOG CLUB

Ilica 61, 10000 Zagreb

are announcing

# CALL FOR PROPOSALS

## for sponsorship of the Special Dog Exhibition IX Group and Special German Dog Exhibition as part of the World Dog Exhibition

The subject of the call pertains to the sponsorship of the Special Dog Exhibition IX Group organized by Bichon Club Zagreb, German Dog Club, Bulldog Club, and Schnauzer Club as part of the World Dog Exhibition taking place at Etno Farm Mirnovec on April 26 and 27, 2024. Over these two days, we expect a minimum of 1.700 to 2.300 dogs.

#### Sponsorship includes:

- Fencing for exhibition rings
- Competitor numbers
- Decoration of the central ring in coordination with the organizer
- Arrangement of a designated photography area in coordination with the organizer.

Sponsorship for Special Exhibitions also encompasses covering a specific portion of the financial costs incurred during the exhibition.

#### For the General Sponsor, we provide:

- Sales space for the sponsor of up to 200m<sup>2</sup>
- Exclusive use of the title "General Sponsor" with no other company having the same title
- Promotional space

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**bichon**  
klub Zagreb



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- Independent marking of the General Sponsor on all areas, as chosen, using the General Sponsor's designation.

All promotional materials related to the exhibition, including catalogs, entry forms, promotional materials, and the like, will also be marked with the General Sponsor's logo.

The financial value of the sponsorship will be determined by the interested sponsor upon submitting their proposal.

Bichon Club Zagreb will decide on the selection of the main sponsor based on the most favorable overall sponsorship offer.

Bichon Club Zagreb reserves the right to cancel the competition without providing specific justification.

Any questions related to the competition can be directed to the secretary of BK, Danijela Balaško, by phone at +385 99 845 2119 or by email at: [info@bichon-klub-zagreb.hr](mailto:info@bichon-klub-zagreb.hr)

The competition is open from October 22, 2023, to November 15, 2023.

Applications should be submitted via email. The proposal should include basic information about the sponsor, the scope, and the amount of sponsorship

**The proposal should be submitted to the email address: [info@bichon-klub-zagreb.hr](mailto:info@bichon-klub-zagreb.hr) , no later than midnight on November 15, 2023.**

Please make sure to include the following in the subject line of your email:  
**Recipient: Bichon Klub Zagreb "Proposal for sponsorship of Special Dog Exhibitions as part of the World Dog Exhibition."**

Applications submitted after the deadline will not be considered.

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The selection of the best proposal will be made by the Executive Board of Bichon Klub.

Any applicant who does not meet the specified requirements of the competition will be notified electronically.

After the selection process is complete, a sponsorship agreement will be signed with the General Sponsor of the World Dog Exhibition.

In Zagreb, 22.10.2023.



Club secretary:

Danijela Balaško

bichon  
klub Zagreb

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